

ANGELA GARGANO

5x Ninja Warrior – 3x CoverGirl – Speaker – Content Creator



Angela is an unstoppable powerhouse in the fitness industry, having been on the American Ninja Warrior course five times, earned the prestigious title of Miss Fitness America 2016, and graced the covers of three top fitness magazines including Oxygen Magazine in 2021. Her remarkable achievements and undeniable talent have solidified her position as a respected and sought-after figure in the industry. As a charismatic and relatable figure, Angela possesses exceptional on-camera skills, creates compelling content, and has an extensive reach of over 100k followers and a highly active and engaged email newsletter with over 10k people. By partnering with Angela, your brand will not only expand its reach and boost brand awareness, but also benefit from her expertise in social media management and consulting, resulting in higher conversions and a lasting impact on your target audience.

AS SEEN IN



Women'sHealth

oxygen

POPSUGAR

SHAPE

STRONG

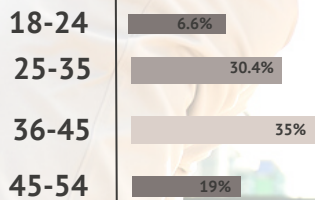
Audience



58%
Women



42%
Male

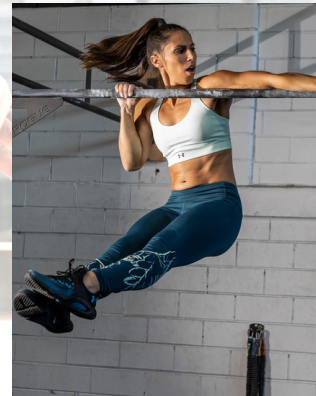


175K
Average
Reach

500K
Average
Impressions

LET'S WORK TOGETHER

- ✓ Instagram Reels
- ✓ Instagram Stories
- ✓ TikToks
- ✓ High Res Photos
- ✓ Group Workouts
- ✓ Speaking/Workshops
- ✓ Social Media Management & Consulting



77.1K



13K



49.9 K



2.03



**12.1K
500K IMPRESSIONS**

Follow Me: @angela_gargano Email Me: pr@angela-gargano.com Website: www.angela-gargano.com

WHAT BRANDS ARE SAYING...

Our team absolutely LOVES working with Angela. She has gone above and beyond every time my team has worked with her on ambassador programs and her professionalism is unmatched. Her content creation skills are incredible and she provides extensive recaps of her content inclusive of analytics, follower sentiment, and key takeaways. Our team, and our clients, are consistently impressed with her work. She is reliable, a great mentor to other creators, and is very knowledgeable about the fitness industry/influencer space. I would highly recommend working with Angela on any upcoming partnership!

-Her Campus/Underarmour Ashley



Angela is truly a pleasure to work with. She brings great ideas to the table and executes above expectations. She's also smart, hard-working, and reliable.

I would also add that Angela is very organized :) -

-Caitlin Carlson, Paceline director of content strategy

"Angela is an innovative content creator who knows her audience inside and out. Her passionate dedication shines through in everything she does, and it's always a rewarding experience to collaborate with her as we create fun and informative content for our Women's Health platforms. I would thoroughly recommend working with Angela in any capacity"

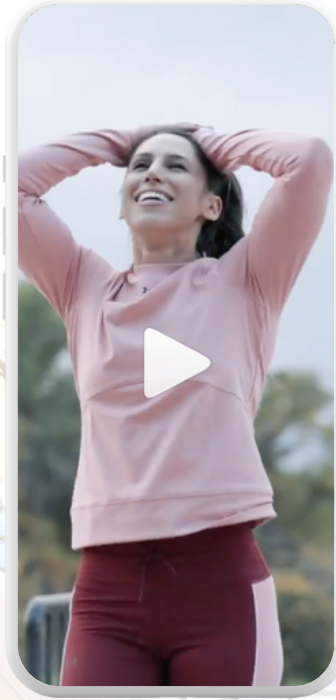
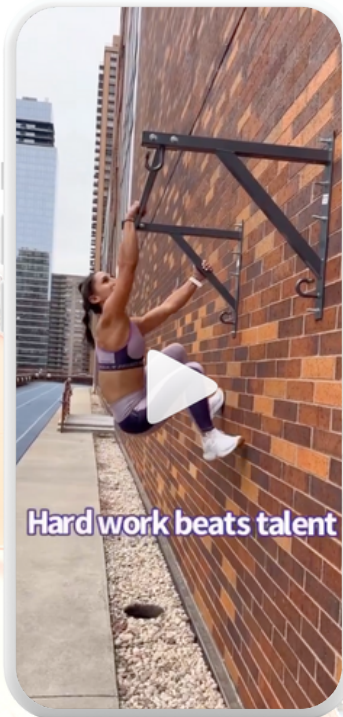
Amanda Lucci (she/her) Audience Engagement Manager -Womens Health

VIDEO CONTENT

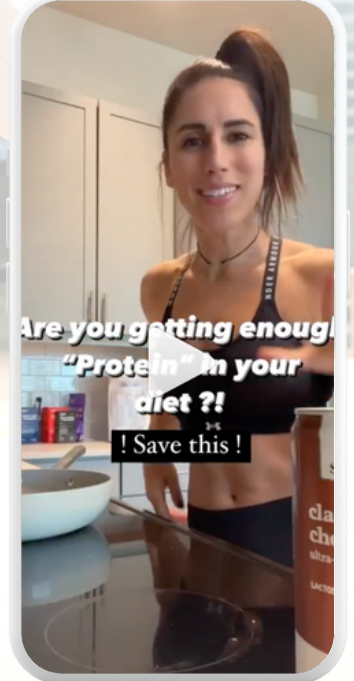
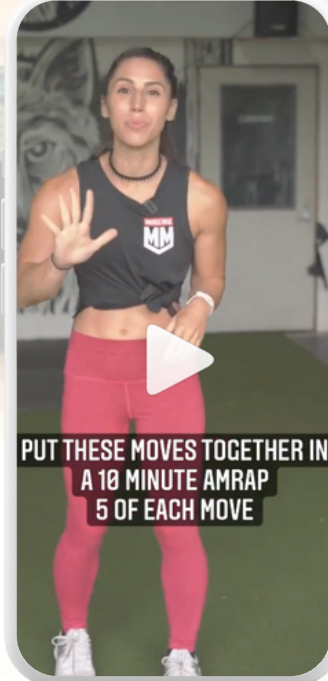
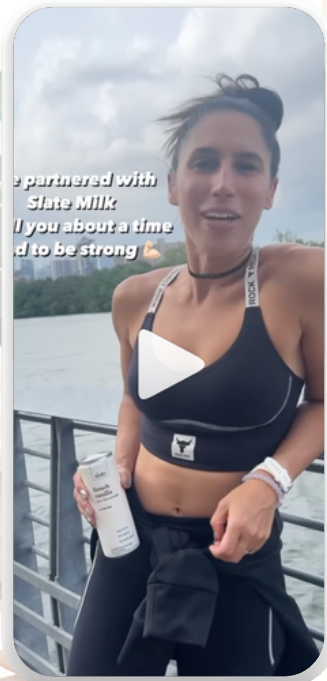
Produce - Edit - Create

We work together to create authentic, high quality content that converts! First we Work together to determine goal of post -Then I outline creative -After Approval I film & edit content, send in to brand for final approval, post on date we schedule

Clothing



Food/Beverage

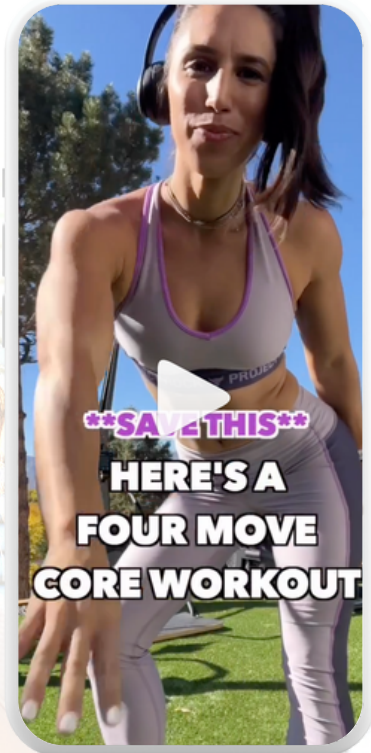


VIDEO CONTENT

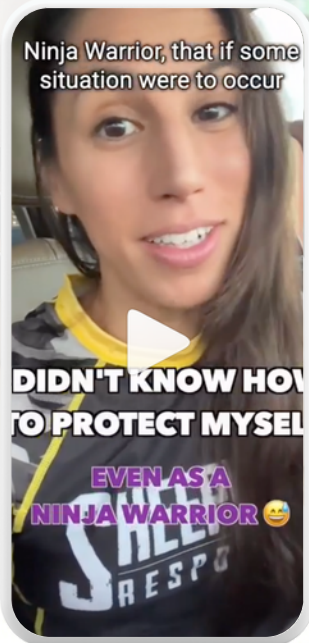
Produce - Edit - Create

After content goes live Angela gives Brand a dedicated dropbox folder with raw video, edits & also a full break down of Results & Analytics

Apps



Documenting



Fundrasing



Funny



More Funny

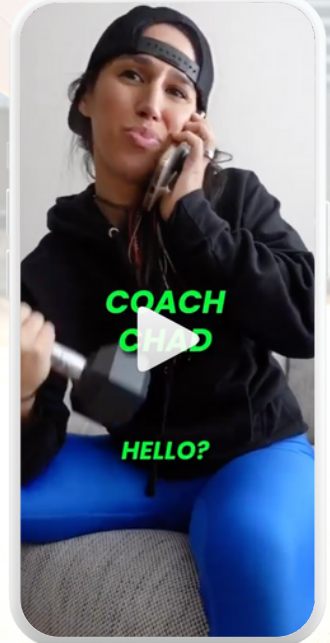
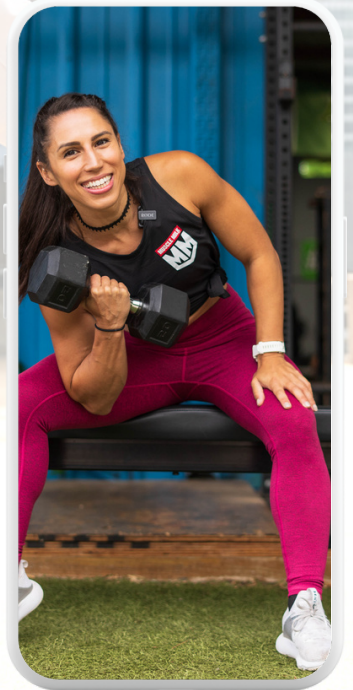
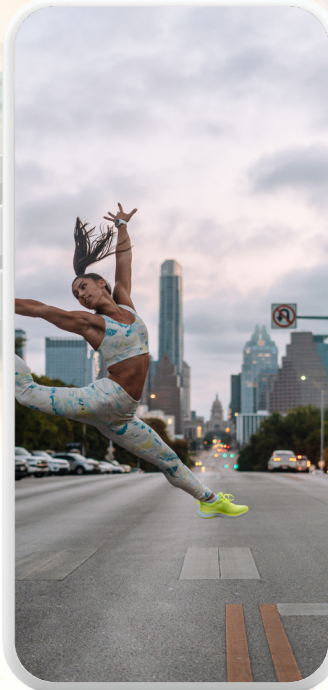
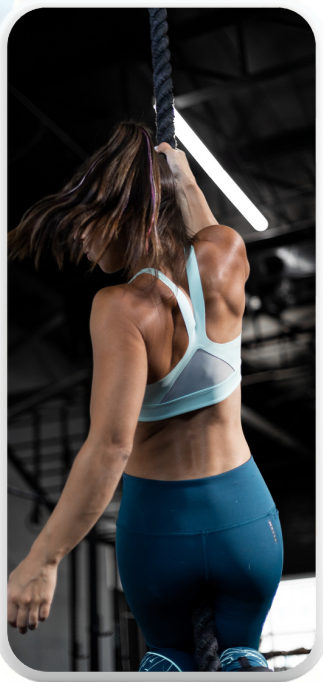


PHOTO CONTENT

Produce - Edit - Create

While photos aren't as popular as the Video!
Angela Produces and create high quality photos for brands if that is
what they are looking for!



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HOW IT WORKS

Produce - Edit - Create

STEP 1: Fill out Contact Form & Book a Free Call with Angela

This way Angela can learn more about the brand, where the brand is at in terms of creation (brand awareness, conversion, consults)

[Contact Form here](#)

STEP 2: Lock in a Contract

Get contract together with specific deliverables and budget agreed upon! To make a smooth, clear partnership

STEP 3: Book Initial Call

Angela always does calls with the brands to chat about the content vision in a collaborative effort to make the best content possible

STEP 4: Content Script Created

Angela send over full content script and vision BEFORE creating & editing

STEP 5: Content Created & Edited

Angela sends over full content created and edited! All edits are easily delivered in a dropbox folder. If any revisions (up to two) need to be made she will do so in a timely manner

STEP 6: Content Posted

Content is posted on agreed date! All data/analytics is collected 7 Days after post goes lives and put into designated dropbox for brand with a full breakdown of how it performed!